



The City of Crystal River & Citrus Sertoma are proud to present the 3rd
Annual



Kings Bay Pirate Fest



We want to invite your company or organization to be a
part of this one of a kind event!

After two wildly successful festivals the Kings Bay Pirate Fest is back for its 3rd year! Join thousands of locals and visitors along Bayside Citrus Avenue to Kings Bay Park for the best festival produced by your City! Come see the pirate encampment, fire performers, arts and crafts vendors, food vendors, Jack Sparrow and mermaids, live music, Pirate garb contests, kid's games and activities, great food vendors, cold beer and wine, and more!

Why develop a sponsorship for your business with the City
of Crystal River's events?

- Increase brand awareness as a genuine community partner
- Develop stronger relationships within the community
- Promote and display new products and/or sell outside a store setting, potentially reaching new customers
- Set your business apart from your competition

For further information or to discuss sponsorship opportunities, please contact:

Leslie Bollin, Special Events Coordinator

**lbollin@crystalriverfl.org
352.795.4216 x 307 (o)**

**123 NW Highway 19
352.212.0437 (c)**

**Crystal River, FL 34428
352.795.6351(f)**



Sponsorship Levels

We are always interested in hearing from our sponsorship partners on what will fit their individual business needs best. If you do not find the right fit for your company below, please call us to see what we can work out for you.

\$2500 Festival Area Sponsor

- Company branding on event attraction or area
 - Available areas include: Raft Race, Main Stage, Pirate Encampment, Special Entertainers and others.
- Space within branded area for Company booth/products
- 3 minute interview on Main Stage before premier entertainment
- Logos on ALL marketing and promotional material/banners
- All benefits of Captain's Club sponsorship

\$1000 Captain's Club Sponsor

- Complimentary Booth space at festival
- Company logo and hyperlink on festival website
- Recognition on Main Stage (3 times throughout the Festival)
- Logo on all city developed print & online advertising (deadline April 15)
- Banners hung at festival (supplied by Sponsor)
- Logos on Festival sponsor banner
- Spotlight on Festival social media sites
- 20 Festival admission wristbands, \$50 in beer/wine vouchers
- 4 Official Pirate Fest t-shirts
- 4 Pirate Ball tickets

\$500 Buccaneer Crew Sponsor

- Complimentary Booth space at the festival
- Business listed on Festival Sponsor Banners
- Spotlight on Festival social media sites
- 2 Official Pirate Fest t-shirts
- 10 Festival admission wristbands, \$25 in beer/wine vouchers

\$250 Swashbuckler Gang Sponsor

- Complimentary Booth space at Festival
- Business listed on Festival Sponsor Banner
- 5 Festival admission wristbands